



## EXECUTIVE SUMMARY

**Recommendation that the Broward College District Board of Trustees authorize the standard agreement (purchase order) with the Council of Supply Chain Management Professionals (CSCMP) for membership and renewal dues for FY2024-2025.**

**Fiscal Impact: \$705.00, Cumulative amount: \$0.00, Revenue: \$0.00**

**Presenter(s): Jeffrey Guild, Vice Provost of Academic Affairs**

**1. Describe the purpose of this purchase of goods, services, information technology, construction, or use of space.** Partnership with CSCMP allows Broward College to remain closely aligned with the premier supply chain management industry group, elevating the status of our program within the industry and better positioning our graduates for the best employment opportunities. We also have access to discounted rates for these highly sought-after industry certifications, lowering the cost to students. Membership allows access to Academic Case Studies, Practitioner Case Studies, and exclusive pricing on CSCMP events.

**2. Describe the competitive solicitation method used or, if none, the exemption relied on for bid waiver.** Small purchase for Category One (\$0.00 - \$10,000) per College Procedure A6Hx2-6.34 was used, where there are no formal or informal competitive requirements for goods and services acquired by the College at this dollar threshold. Membership dues, per the Florida Statute 119.01(3) requires that all financial, business and membership records held by the organization in relation to the individual(s) or organization(s) for whom a purchase order is being issued are to be considered public records and shall be subject to the provisions of Florida Statute 119.07.

**3. Describe business rationale for the purchase and how it was procured.**

**(A) What is the benefit of the purchase. If there is an ROI, describe the ROI and how calculated.** Not Applicable

**(B) How does the purchase support the Strategic Business Plan.** Synergize - Increase non-traditional revenue.

**(C) If applicable, what is the rationale for the use of piggybacks, existing contract extensions, bid waivers in lieu of the College conducting a competitive solicitation.** Not Applicable

**(D) If a competitive solicitation process was conducted by the College, describe the process.** Not Applicable

**This Executive Summary is approved by:**

**Jeffrey Guild  
Vice Provost of Academic Affairs**

October 23, 2024

**Council of Supply Chain Management Professionals**  
333 East Butterfield Road, Suite 140 Lombard, IL 60148-5617  
phone 630.574.0985 fax 630.574.0989

To: Russ McCaffery, Dean, Transportation Programs, Broward College

From: Theresa Cetnarowski, Sr. Business Development Manager, CSCMP

Re: **2024 CSCMP Corporate Membership Confirmation/Agreement for Broward College**

Thank you for confirming **Broward College** is taking advantage of a CSCMP Corporate Membership. This document serves as confirmation of the CSCMP Corporate Membership for **Broward College**. Details of the agreement are as follows.

**Corporate Membership Engagement**

This partnership begins **October 1, 2024** and goes through **October 31, 2025**. All benefits in the corporate membership package must be used within these dates. Any benefits not used will be forfeited.

**3 CSCMP Individual Memberships**

The **Broward College** package includes up to 3 CSCMP memberships solely owned by your college and transferable at any time. Changes to the membership list can be made at any time throughout the membership. Additional memberships can be purchased for \$295 per person.

**Other CSCMP Benefits**

This package not only affords memberships, but access to key benefits and member-only pricing on products and services. This package guarantees best pricing on:

- CSCMP's EDGE Conference (October 5 – 8, 2025, in National Harbor, Maryland) Exclusive corporate pricing guaranteed to your team is \$995 for Academics and \$450 for students.
- CSCMP Roundtable events –member pricing at all global CSCMP Roundtable events active member status required at time of registration.

**Point of Contact, Invoice, and Payment**

I will be the Account Manager assigned to you and your team. To ensure a great relationship and quality of service, please identify a point of contact at **Broward College** and send his/her full contact information, if it is someone other than you.

The CSCMP corporate membership package is **\$705.00**. If you agree with everything in this confirmation, please sign below. The CSCMP Accounting team will then send an invoice and additional payment details.

Thank you for proceeding with this partnership and we look forward to working with you and your team!

**CSCMP Representative:**

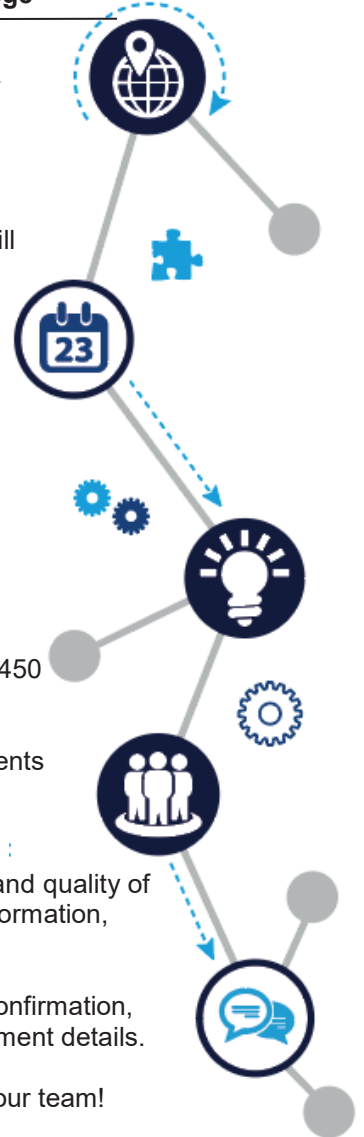
Signature: *Theresa Cetnarowski*

Printed Name: Theresa Cetnarowski

**Company Representative:**

Signed by:  
Signature: *Russ McCaffery*  
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Printed Name: Russ McCaffery



333 East Butterfield Road, Suite 140 | Lombard, Illinois 60148-5617 USA  
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Title: Sr. Business Development Manager

Title: Dean, Transportation Programs

Date: October 23, 2024

Date: 10/23/2024

**Benefits Summary:**

- 3 Memberships (*College owned, transferable*)

**Individual members receive these benefits:**

- Exclusive member discounts on all CSCMP products and events including the EDGE annual conference, Academic Research Symposium, and European Research Symposium
- Access to the Member-Only Directory
- The latest research and surveys including the annual State of Logistics Report, EPIC Report, the State of Supply Chain Sustainability Report, State of the Global Semiconductor Supply Chain Report, and the Logistics 2030
- Preferred pricing on continued education and certification programs, from our entry level curriculum to our Executive Supply Chain Academy and Executive Inner Circle
- Complimentary access to SCPro™ Assessment
- Supply Chain Management Essentials Course – Supply Chain Concepts
- Subscription to CSCMP's *Supply Chain Xchange* magazine
- Access to industry leaders & subject matter experts
- Access to the Journal of Business Logistics
- Member only webinars
- Opportunity to volunteer on the roundtable board, CSCMP committees or Center of Excellence committees
- Opportunity to submit to the EDGE Call for Sessions, no fee to speak if selected (besides registration)

**Your corporate membership includes all individual membership benefits, plus:**

- Transferable memberships and EDGE Registrations
- Introductions to CSCMP Roundtable officers
- Customized CSCMP Member Orientation Webinar
- Organization recognition on CSCMP website and at EDGE
- Dedicated Account Manager
- Opportunity to submit for the Hot Topic Series, Corporate Spotlight email, and Speaker Bank (Approval required)
- Corporate Member pricing on digital opportunities (sponsored webinar, eblast, sponsored podcast, etc...)
- Corporate Member pricing on Roundtable Sponsorships
- Exclusive discounts on the Supply Chain Xchange media kit products

**Optional\* benefits and services available:**

- Sponsored Webinar - \$10,000 (premium options available)
- EDGE Conference Registrations - \$995/each for Academics and \$450/each for students
- Career Center Job Posting: \$200 per 30-day job posting
- Unlimited Career Center Job Postings: \$2,000

*Terms and Conditions: This quotation is open for amendment and/or acceptance for 45 days. This Contract shall become effective immediately upon date of payment unless indicated otherwise. No alteration or variation to the Contract shall apply unless agree to in writing by both parties. \*Additional benefits and services may be added at any time.*

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**Council of Supply Chain  
Management Professionals**

*Educating and Connecting the World's Supply Chain Professionals.™*



cscmp.org | cscmpedge.org | membership@cscmp.org



**CSCMP**

# INVOICE

INVOICE #: **ARI012800**  
DATE: **10/23/2024**  
DUE DATE: **10/23/2024**

333 East Butterfield Rd, Suite 140  
Lombard, IL 60148-5617

REFERENCE #:  
TOTAL AMOUNT: \$705.00  
TOTAL DUE: \$705.00

**BILL TO:** Broward College  
Russell McCaffery  
7200 Pines Blvd.  
Pembroke Pines, FL 33024

For Billing Inquiries, send an email to [accountsreceivables@cscmp.org](mailto:accountsreceivables@cscmp.org)

DESCRIPTION / MEMO	AMOUNT
2024 Corporate Membership	
Russ McCaffery D. Preston Steele Joelle Hutchings	\$705.00
<b>TOTAL AMOUNT:</b>	<b>\$705.00</b>

**CSCMP**  
333 East Butterfield Rd, Suite 140  
Lombard, IL 60148-5617

TOTAL DUE: \$705.00

AMOUNT ENCLOSED: \_\_\_\_\_

Customer ID - Name: CUS000127 - Broward College  
Invoice #: ARI012800

**Payment: Use one of the following payment methods below.**

1. ACH payment to CSCMP and send remittance advice to [accountsreceivables@cscmp.org](mailto:accountsreceivables@cscmp.org) (preferred method – email for banking details if needed)
2. Check payment made out to CSCMP and sent to 333 East Butterfield Rd, Suite 140, Lombard, IL 60148-5617
3. To pay using credit card, submit your credit card payment on our secure credit card [payment portal](https://bit.ly/3R01kkn) (<https://bit.ly/3R01kkn>)